

Roots, Realities and the Road Ahead: Preservation in the 21st Century

PRESENTERS

Keynote

Becky Anderson is the founder and former executive director of North Carolina's HandMade in America. Anderson has over thirty years of experience in economic and community development in Western North Carolina, including 15 years in craft and heritage-based development. In her work with HandMade in America, she coordinated more than 15 major projects and over 25 partnerships with local, regional and state organizations and institutions. She previously served 12 years as Director of Economic Development for the Asheville Area Chamber of Commerce, and Director of Downtown Development for the City of Asheville as well as Director of Community Development for the Land-of-the-Sky Regional Planning Council. She continues to serve as a consultant for heritage and cultural tourism and educational economic development projects related to arts and crafts. Anderson holds a bachelor of arts from Western Carolina University and completed post-graduate work at the University of North Carolina at Asheville. Anderson will deliver the **keynote** address, “



Leslie J. Anderson is a staff attorney with the Public Service Commission of West Virginia. She has worked with the Public Service Commission since 2000. Anderson represents staff at the Public Service Commission and the commission itself in a wide range of cases, including formal complaint cases, rate cases of regulated utilities, and certificate cases for construction and infrastructure projects which impact utility and energy policies of the State of West Virginia. She will present with the panel, **Public Participation in Community Development Decisions.**

Rich Courtney is a program specialist with the Training and Technical Assistance (T&TA) staff of the West Virginia Weatherization Assistance Program (WVWAP) with The Governor's Office of Economic Opportunity (GOEO). A nationally recognized trainer, Rich has over 28 years experience in residential energy efficiency. His current responsibilities include program monitoring, and training activities for all weatherization employees in the state. Rich also assists with training activities at the state Training and Energy Service Center (TESC), as well as research and development of new methods and techniques. He has assisted in performing energy audits and directing retrofit activities with historical preservation activities on several historical building sites around the state. Courtney will present the session, **Energy Efficiency & Historic Preservation.**



Isaak Emrick is a doctoral student in the Public History Graduate Program at West Virginia University. He began his academic career as a Cultural Anthropologist. He now works with Indigenous people in history. He has developed a discussion of West Virginia's Native American peoples' history utilizing methods from history, anthropology, archaeology, sociology, geography and geology to create a holistic picture of the Ohio River Valley. He has applied these techniques through GIS technology. Projects include a comparative history of Indigenous-European contact at Jamestown, Virginia and Sydney, Australia; developing a GIS database of county-level census data concerning race in West Virginia and the surrounding states from 1790-2000; and developing a GIS database of the colonial period in the Ohio River Valley. Emrick will present with the panel,



The Road Ahead: Incorporating GIS in the Preservation Tool Box.

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Justin Gaull is a marketing specialist for the West Virginia Division of Tourism. He works in the areas of cultural and heritage tourism promotion and manages the developing Civil War Trails program. Justin also serves as the Division's liaison to other state agencies and interest groups including the Department of Environmental Protection's Travel Green Program, National Coal Heritage Area and Preservation Alliance of West Virginia. He holds a bachelors degree in Environmental Science with an emphasis on policy and communications from the University of Charleston. Gaull will present the **Marketing Your Heritage** session.



Willa Grafton is a native West Virginian who graduated in 1995 from Glenville State College with a Bachelor of Science in Biology/Forestry. She has spent most of her career working in recreation for the USDA Forest Service, Monongahela National Forest. She worked for eight years as a naturalist and forestry technician on the southern part of the forest at the Gauley District's Cranberry Mountain Nature Center. On the Potomac District, she served as a naturalist and assistant director of the Seneca Rocks Discovery Center for 12 years. Grafton came to West Virginia State Parks in August 2007 as activities coordinator and naturalist at Hawks Nest State Park. One the few female Registered Professional Foresters with the State of West Virginia, she co-owns and operates a 212-acre Christmas tree farm with managed timberland. Grafton will lead the **Hawk's Nest Tour** of sites created by the Civilian Conservation Corps (CCC).



J. Chris Haddox is a Visiting Assistant Professor of Sustainable Design at West Virginia University. He serves as Vice-Chair of Green Advantage®, a national, third party environmental certification program. Chris has delivered green building presentations and workshops to the City of Morgantown, The Morgantown Municipal Green Team, Dublin Institute of Technology, Sisk Construction of Ireland, Sustainable Energy Ireland, WVU Community Design Institute, Housing Connections in Wheeling, First Presbyterian Church Morgantown, The WVU Sierra Club, Leadership West Virginia, West Virginia Sustainable Communities Project, West Virginia Brownfields Conference and the West Virginia Municipal League. Prior to his work at WVU, Chris served as executive director of Mon County Habitat for Humanity. He is a member of the Morgantown Green Team, chairing its Green Architecture sub-committee. He holds an MBA from WVU, is an LEED Accredited Professional and holds the Green Advantage® Certification. Haddox will present **Green Building & Environmental Sustainability**.



Mayor R. A. "Pete" Hobbs has served the town of Ansted for seven years. He previously served as a councilman in Ansted, his first entry into small town politics. He is retired from the telecommunications industry where he worked for nearly 38 years. At retirement he was an Operations Staff Manager and managed various large projects for Lucent Technologies, an AT&T affiliated company. In retirement he has engaged in a number of city and county undertakings to preserve and improve the economic tourism businesses in northern Fayette County. Under his leadership the Town of Ansted has developed a comprehensive economic development plan that was honored by the Governor's 2007-2008 Blueprint Community program. He has assembled a talented group of volunteers that has transformed Ansted into a community that is often held to be worthy of emulation. Hobbs will be the host and leader of the **Ansted Tour**.



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Beth King has been on the staff of the Randolph County Community Arts Center since 2003 and served as the executive director of RCCAC since July 2005. She holds a BFA in Arts Education and an ABJ in Journalism from the University of Georgia. King is a certified art teacher with 20 years of teaching experience and has been an adjunct professor in art education at both West Virginia Wesleyan and Davis & Elkins College. King was responsible for the final restoration efforts on the Randolph County Community Arts Center through a Save America's Treasures grant and coordinates the concerts, exhibits, classes and other programming activities of the RCCAC. King will present as a panelist during the **Models for Community Development** workshop.



Melvin Lester met graduation requirements at the University of Mary Washington in the preservation department in December, 2005. In February, 2006 he started a year of service as a VISTA member with Mountain Partners in Community Development in Elkins. The primary duties for this VISTA position were to organize, recruit instructors and work sites for preservation trades workshops for local community members. Workshops included plaster application and repair; masonry repointing; window repair and advanced plaster application. A member of the Preservation Trades Network, he attended the International Preservation Trades Workshops in New Orleans, La. and Frederick, Md. In October, 2007 he was financial administrator for Appalachian Forest Heritage Area and supervisor of an AmeriCorps preservation team. The team worked on the rehabilitation of the Darden Mill in Elkins and helped restore the exteriors of several historic structures in Beverly, among other projects. Melvin serves on the board of Randolph County's C-HOPE, Citizens for Historic Opportunities in Preservation and Education, and is a member of PAWV. Lester will provide hands-on instruction for participants in the **Historic Window Restoration** workshop.



Christina Lundberg has been with the Small Business Development Center (SBDC) in Martinsburg for 12 years. As center manager, she assists persons who are looking into starting a business, or business owners wanting to better manage their business or explore federal contracting or exporting. A certified trainer from West Virginia University, she has developed and presented a variety of workshops on marketing and financial management, including "Tilling the Soil of Opportunity," a nationally recognized training for agricultural entrepreneurs. In 2004, Lundberg worked with the Potomac Headwaters RC&D Council to bring the workshop, "Agri-Tourism Opportunities," to the Eastern Panhandle. With support from the Preservation Alliance of WV, she worked with a small group of farmers and resource groups to form the Eastern Panhandle Rural Tourism Alliance (EPRTA). Lundberg will present as a panelist during the **Models for Community Development** workshop.



John Manchester has been Mayor of Lewisburg since July 2003. He served on Lewisburg City Council from 2001-2003. During his tenure as mayor, Lewisburg has been recognized by many regional and national publications for its beautiful historic downtown and vibrant arts community. In 2004 Lewisburg was named one of the Dozen Distinctive Destinations by the National Trust for Historic Preservation. The city also received an All Star City Award by the West Virginia Municipal League for its Historic District Design Guidelines, developed and published by its Historic Landmarks Commission and adopted by Lewisburg City Council, to help property owners understand the rules and guidelines within our historic districts. Manchester holds a bachelor's degree from Brown University and a master's degree in education from West Virginia University. Manchester will present with the panel, **Public Participation in Community Development Decisions.**



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Mary Mead is a native of Middletown, N.J., who has lived in Morgantown for the last four years. She received a bachelor's degree in history from West Virginia University, where she also minored in Africana Studies. In the Spring of 2008, she received an Honors Award for the Top Africana Studies Student at WVU. She is currently working to earn a master's in Public History. The GIS is an important tool used by historians in historical preservation and Public History. Mead started using one as an undergrad to mark coordinates to preserve historical locations. She is a panelist on **The Road Ahead: Incorporating GIS in the Preservation Tool Box.**

Rick Moorefield provides leadership and technical assistance to community and economic development projects in Summers County as a West Virginia University Extension Agent. He has nearly 17-years of experience serving the Newberry, South Carolina Downtown Development Association; the City of Bluefield, West Virginia; Shenandoah County, Virginia; Chester County, South Carolina; and Virginia Tech Public Service Programs before joining WVU Extension. He holds a B.S. in Travel Industry Management from then Concord College in Athens, West Virginia and a Master of Parks, Recreation, and Tourism Management with an emphasis in tourism development from Clemson University in Clemson, South Carolina. Moorefield will present as a panelist during the

Models for Community Development workshop.

Susan Pierce is the Deputy State Historic Preservation Officer for West Virginia. She has held this position for 11 years and has worked for the Division of Culture and History for over 21 years in various positions with the State Historic Preservation Office. Pierce earned her master's degree in historic preservation from Columbia University and has an undergraduate degree from Bryn Mawr College. She has worked with local historic landmark commissions through the Certified Local Government program as well as during the Section 106 review process. Pierce will present with the panel, **Public Participation in Community Development Decisions.**



Barbara Rasmussen is a historian and preservationist. She teaches public history at West Virginia University. A life-long West Virginian, she is a native of Lewisburg. She is active in preservation organizations and travels and consults widely in the state. Her research interests include frontier era western Virginia and land ownership patterns. She has studied the history of several West Virginia counties, including Hancock, Jefferson, McDowell, Greenbrier, Monroe, Randolph and others. A PAWV board member, she is also president of the Morgantown Historic Landmarks Commission and vice president of the Metropolitan Theatre Foundation, an organization that is restoring that historic theatre in Morgantown. Rasmussen will moderate the panel, **The Road Ahead: Incorporating GIS in the Preservation Tool Box.**



Teresa A. Schuller is the Environmental Manager for TERRADON Corporation, an engineering consulting firm, in Nitro, W. Va. She has a BS in Chemistry from Eastern Illinois University and MS in Chemistry from West Chester University. Teresa's work experience ranges from research at the Illinois Natural History Survey to Research Associate at DuPont's Agricultural Chemicals Division and to the last 25 years in environmental consulting. Telecommunication clients have been an integral part of the environmental business during the last ten years. In assisting this industry in meeting its Section 106 (NEPA) process requirements, Teresa has established a working relationship with the State Historic Preservation Office, tribal interests, and historic groups. She will be discussing these interactions in mitigation agreements as part of the panel,

Public Participation in Community Development Decisions.

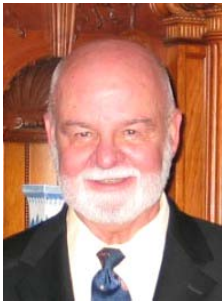


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Trudy Seita of Vienna, W.Va., has been conducting workshops on the national level for 25 years. She brings a wealth of practical information to her audiences in a highly energetic and participatory environment. Her experience as a community volunteer, program manager, and organizational leader gives her a depth of knowledge of the “work in the trenches” and solutions for nonprofit leaders. She has published three books on the subject of volunteer program management, several training courses, and journal articles. She holds a master’s degree in counseling and formerly worked in the West Virginia Governor’s Cabinet on Children and Families as the state coordinator for West Virginia’s Promise, and Program Director for 16 AmeriCorps Promise Fellows. She was instrumental in forming the Volunteer Center in her community, developing a Center for Community Service Agencies and a state affiliate of the Association for Volunteer Administration. A founding member and former chair of the West Virginia Commission for National and Community Service, she also chaired several state Conferences on Volunteerism and served on the Board of Directors of the International Association of Volunteer Administration. Seita will present the workshop, **Strategic Planning for Success**.



Victor L. Thacker was born in Philippi, West Virginia. After graduating from the Air Force Academy in 1963, he entered pilot training and served overseas in Japan and Vietnam. He retired from the Air Force in 1989 as a colonel. He holds a Masters and Ph.D. in English from the University of North Carolina at Chapel Hill and a Masters of Public Management from Carnegie Mellon. He was associate professor of English at the Air Force Academy; and he taught at Carnegie Mellon University and the University of Pittsburgh where he was commander of the AF ROTC detachment. Upon returning to West Virginia in 1994, he supervised the restoration of the Graceland mansion on the campus of Davis & Elkins College until 1997. He taught English at West Virginia Wesleyan College from 1998 to 2008. In 2000 he published *French Harding: Civil War Memoirs*. Harding was a Randolph County Confederate veteran. Since 2001, he has served either as director or as chairman of the board of the Randolph County Community Arts Center. In September of 2008, he was appointed Senior Counsel to the President at Davis & Elkins College. He is a recipient of the West Virginia Golden Horseshoe award. Thacker will present with the panel, **Models for Community Development**.



Sarel Venter loves plaster. The master craftsman is an expert in restoration of traditional plaster, both lime and gypsum, decorative moldings and medallions and rare plaster forms such as Scagliola. These are all subjects he loves to talk about. He is eager to share his knowledge of plaster and practical restoration of plaster as it pertains to state capitals, theaters, palaces and your own homes. His recent projects include restoration of the Capital Hotel in Little Rock, Arkansas, and the State Capital of Minnesota; adding plaster decorative panel elements to senate chambers at the State Capital of Virginia and restoring the Hulihe’e palace in Kailua Kona, Hawaii. Venter believes in using traditional materials but also adapting uses of these materials so that a new restoration project can have a known maintenance cycle for the foreseeable future. Venter will share his skills with students in **Traditional Plaster Restoration & Repair**.



Dr. Susan Williams is an Assistant Professor of Recreation and Tourism Management at Concord University in Athens, WV. As a native West Virginian, Dr. Williams is personally and professionally committed to sustainable tourism development as a viable tool for improving people’s quality of life, the environment, and the economy. Her dissertation research focused on interorganizational partnerships in National Heritage Areas, including the role of the Federal Government as a partner. Williams serves on the boards of the Mercer County Convention and Visitors Bureau and the Appalachian Forest Heritage Area. Using practical information and a variety of case study examples, Williams will present the pre-conference workshop, **Heritage Tourism Development: Basic Concepts and Strategies**.

