



ANNUAL REPORT 2021



 Preservation
Alliance of
West Virginia

2021 ACCOMPLISHMENTS

PROVIDING TOOLS FOR HISTORIC PRESERVATION ACROSS WEST VIRGINIA

- 🔨 Received a \$550,000 Paul Bruhn Historic Rural Revitalization Grant from the National Park Service to help preserve West Virginia's endangered historic buildings.
- 🔨 Managed Preserve WV AmeriCorps program, which served 29 sites across 20 counties (plus 4 statewide sites) in West Virginia.
- 🔨 Started new *Preservation Trades Initiative* to promote workforce development in traditional trades.
- 🔨 Awarded \$22,750 in Saving Historical Places Grants to at-risk historical sites.
- 🔨 Issued \$13,500 microloan to the Tygart Hotel Project in Elkins
- 🔨 Held *Partners in Preservation* West Virginia Historic Preservation Conference, which included virtual and hands-on educational opportunities focused on preserving our state's cultural resources.
- 🔨 Assisted in successful statewide effort to make West Virginia's 25% Historic Tax Credit permanent.



A LETTER FROM OUR DIRECTOR

Dear Friend,

The Preservation Alliance of West Virginia (PAWV) celebrated its 40th anniversary in 2021, and in the same spirit as PAWV's founding members, we have remained dedicated to saving West Virginia's iconic history. Recently, our focus has been advocating for financial motivators that make historic preservation more feasible. Despite the current challenges facing our world, last year was outstanding for PAWV as we achieved goals that were the culmination of years of hard work.

In working with West Virginia's Endangered Properties since 2009, PAWV realized that West Virginia needed an influx of funding to recycle its historic buildings. We took a chance in 2019 by developing the Saving Historic Places Grant program to respond to needs identified by working with endangered properties. We poured our hearts into fundraising for the new grant program, and I am honored to share that PAWV was granted \$550,000 from the National Park Service to expand funding opportunities for 2022. We hope to build on the last two years of this program and help save more endangered properties such as one 2021 project pictured on the cover page, Matthews Foundry (Martinsburg).

Seeing the 25% state historic tax credit (HTC) made permanent was another proud moment in 2021. PAWV contributed to the Abandoned Properties Coalition (APC) advocacy team that worked on this policy since 2016. The APC is a collaborative network of organizations dedicated to pursuing the revitalization of abandoned and dilapidated properties across West Virginia. This advocacy team was instrumental in increasing the state HTC from 10% to 25% in 2017 and again last year. It feels fantastic to achieve our goal!

These accomplishments are part of PAWV's long standing tradition of promoting financial incentives to revitalize West Virginia's rural heritage, its downtowns, and neighborhoods. In 1991 and 1997, PAWV's Board of Directors successfully lobbied for the passage of the state commercial and residential HTCs. This 40-year legacy was built on the passion of volunteers, donors, partners, grant funders, and AmeriCorps members who value West Virginia's built history and the business opportunities these buildings present. It is with great pleasure that I share PAWV's 2021 Annual Report, and I hope you feel inspired to join us in preserving our state's cultural treasures for future generations.

Sincerely,

Danielle Parker, Executive Director

Current Board of Directors:

President

J. Logan Smith, *Elkins*

Vice President

Paul Lindquist,
Lewisburg

Treasurer

Phyllis Baxter, *Elkins*
Secretary
Kisten Reid, *Wheeling*

Betsy Sweeny,
Wheeling

Cade Vogelsong,
Charleston

Christopher Rizer,
Point Pleasant

David Sibray,
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Jon Smith,
Wheeling

Ken Lindsay,
Charleston

Monica Miller,
Charleston

Paula McClain,
Morgantown

At-large

Michael Gioulis,
Sutton

T. Cris Green,
Clarksburg

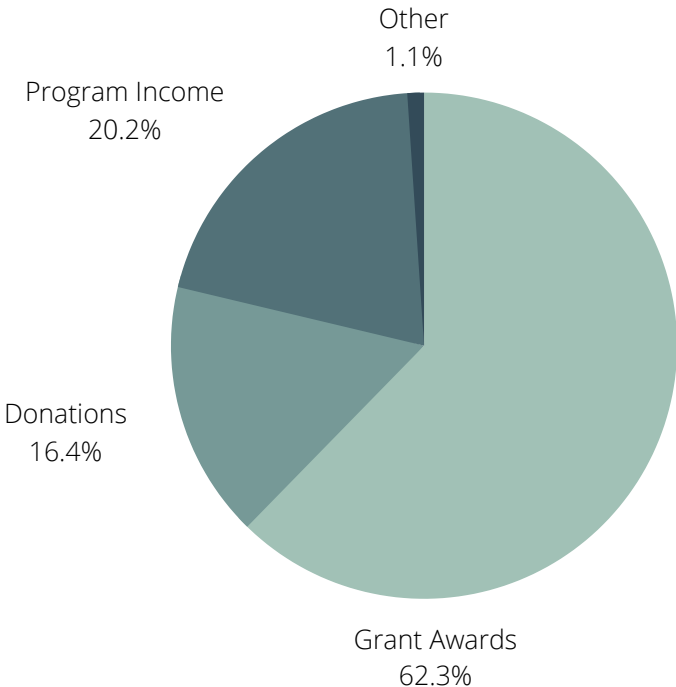
Ex Officio

Jennifer Brennan,
WV Main Street

Susan Pierce,
*WV State Historic
Preservation Office*

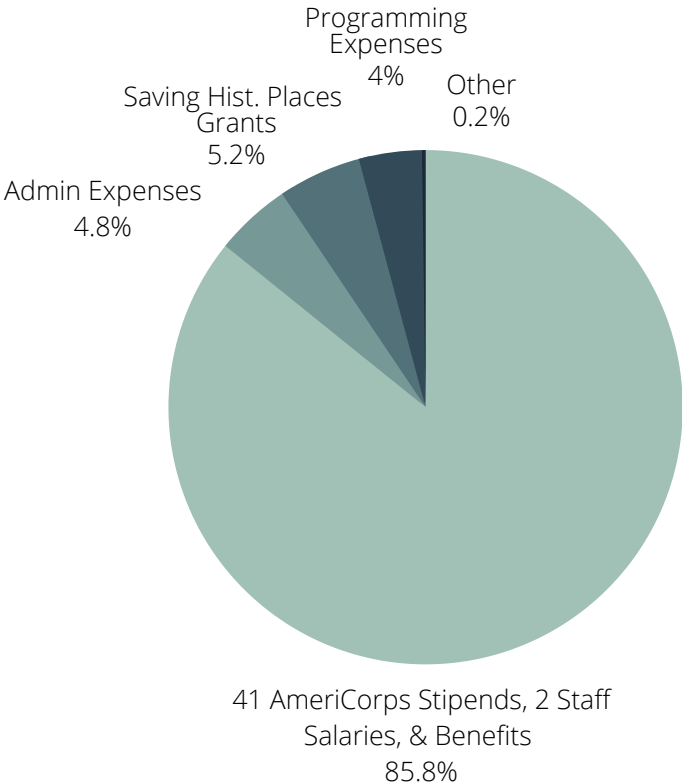
FINANCIAL SUMMARY

Fiscal Year 2021



REVENUES

Total Grant Awards Received	\$289,178.09
Total Donations Received	\$76,165.46
Total Program Income (AmeriCorps cash match for stipends; Workshop income)	\$93,808.75
Total Other (Refunds; Loan application fee)	\$4,924.31
Total Revenues	\$464,076.61



EXPENSES

Total AmeriCorps Stipends (41), Staff Salaries (2), & Benefits	\$372,540.37
Total Programming Expenses	\$17,384.04
Total Administrative Expenses	\$20,749.22
Total Saving Places Grants Disbursed	\$22,750.00
Total Other (NIP tax credit fees; Membership dues)	\$782.95
Total Expenses	\$434,206.58

SAVING HISTORIC PLACES GRANTS

In 2021,



AWARDED

\$550,000

Paul Bruhn Historic Revitalization *grant*

Paul Bruhn Grant Award

Our most exciting news in 2021 has been the expansion of our Saving Historic Places Grant (SHPG) made possible by the Paul Bruhn Historic Revitalization Grant administered by the National Park Service.

The Alliance added much of this generous grant to its existing SHPG Program, which works to save historical places in the Mountain State by funding emergency stabilization work and jump-starting building preservation projects with pre-development funds.

PAWV PROVIDED \$22,750
in Saving Historic Places *grants*
to at-risk sites
in 2021

NIP Tax Credits Attracted Private Investment in Program

For the past 2 years, donations of cash and professional services to PAWV in the amount of \$500 or more have been eligible for a state tax credit equivalent to up to 50% of the donation.

Tax credits can be used to reduce liability of Corporate Net Income Tax or Personal Income Tax, acting as an attractive incentive to donate to PAWV's programs.

SAVING HISTORIC PLACES GRANT RECIPIENT UPDATES

Wyoming Hotel:



Working with an engineer to develop emergency stabilization plans.

Duffield's Depot:



A replacement structural floor system has been designed & installed.

Matthews Foundry:



Approval received to hire a firm for master planning designs.

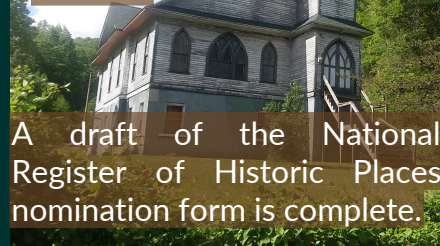
Philippi Grand Theatre:



This project is progressing quickly.

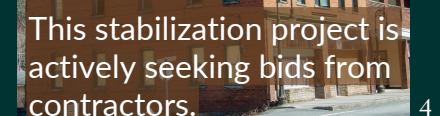
Architectural drawings have been rendered and interior restoration work begun.

New Salem Baptist Church:



A draft of the National Register of Historic Places nomination form is complete.

Pence Hotel:



This stabilization project is actively seeking bids from contractors.

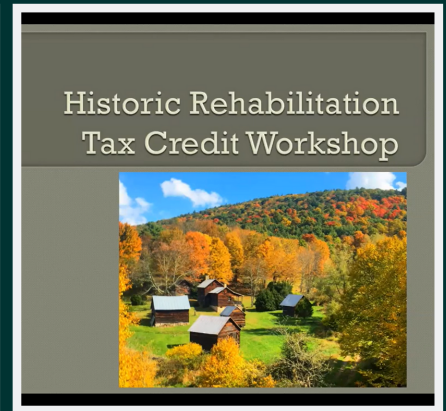
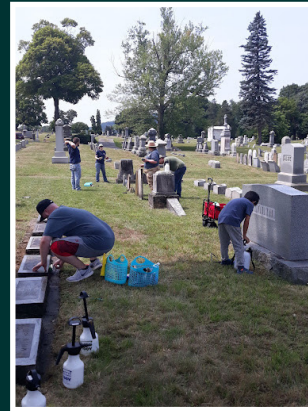
PROGRAMMING HIGHLIGHTS

40
YEARS
2021 CONFERENCE



In 2021, PAWV celebrated its 40th anniversary as the statewide nonprofit organization dedicated to historic preservation.

To mark this milestone, we spread out the activities for the West Virginia Historic Preservation Conference in order to reach more West Virginians, and provided virtual and hands-on educational and volunteer opportunities focused specifically on preserving more of our cultural resources.



Pictured conference events: Battle of Blair Mountain interactive outdoor exhibit; hands-on masonry workshop in partnership with the New River Gorge Park & Preserve and the National Park Service's Historic Preservation Training Center; Oak Grove Cemetery (Morgantown) cleanup day; and Historic Rehabilitation Tax Credit Workshop (virtual) in partnership with the WV State Historic Preservation Office.

Other conference events included a cemetery cleanup in Bramwell; "Cass Scenic Railroad State Park: Preservation, Protection, and Recreation," a webinar; West Virginia Trivia Night; webinars for two college-level courses; and a story booth at Battle of Blair Mountain Centennial events.

🔨 PRESERVATION TRADES INITIATIVE 🔨

In May 2021, we hosted our first collaborative discussion for strategic planning to outline goals for PAWV's new *Preservation Trades Initiative* to Promote Workforce Development in Traditional Trades.

This new initiative seeks to promote preservation trades businesses and to educate people on the tremendous opportunity for career growth through traditional building science in West Virginia.

Our initial planning sessions were inspirational; stay tuned for hands-on multi-day workshops focused on workforce development in 2022.

TYGART HOTEL MICROLOAN

PAWV issued a \$13,500 microloan to the Tygart Hotel Project, a historical building central to Elkins, in 2021. This project is led by Woodlands Development and Lending, while the redesign is led by the Mills Group.

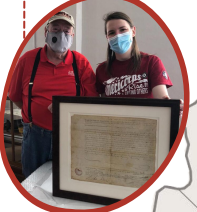
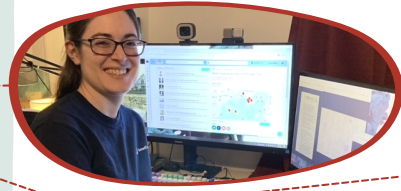
PAWV's Historic Preservation Microloan Program exists to preserve West Virginia's architectural heritage and stimulate community revitalization through advocacy, lending, technical assistance, and development in historic areas in the state of West Virginia.

PRESERVE WV AMERICORPS

2021 marked PAWV's 9th consecutive year of Preserve WV AmeriCorps, our statewide national service initiative where members help main streets thrive, help communities capture their local history, and preserve beloved West Virginia landmarks.

STATEWIDE SITES

- ▲ The Clio Foundation
- ▲ Preservation Alliance of West Virginia
- ▲ West Virginia Association of Museums
- ▲ WVU BAD Buildings Program



2021 SERVICE SITES BY COUNTY

- Barbour**
 - ▲ Barbour County Historical Museum
- Berkeley**
 - ▲ Berkeley County Roundhouse Authority
- Braxton**
 - ▲ Sutton Community Development Corporation
- Cabell**
 - ▲ City of Huntington's Love Your Block Program
- Fayette**
 - ▲ Harmony for Hope
 - ▲ New River Gorge National Park and Preserve
- Harrison**
 - ▲ Harrison County Historical Society

- Jackson**
 - ▲ City of Ravenswood Museum
- Jefferson**
 - ▲ Jefferson County Historic Landmarks Commission
- Kanawha**
 - ▲ Craik-Patton House
- Lewis**
 - ▲ Weston Historic Landmarks Commission
- Marion**
 - ▲ Northern Appalachian Coal Mining Heritage Association
- Marshall**
 - ▲ Cockayne Farmstead
- Monongalia**
 - ▲ Main Street Morgantown
 - ▲ Morgantown History Museum

Monongalia Cont'd.

- ▲ Royce J. and Caroline B. Watts Museum
- ▲ WV & Regional History Center, WVU Library
- Monroe**
 - ▲ Friends of Monroe
 - ▲ Monroe County Historical Society
- Ohio**
 - ▲ Wheeling Heritage
- Pendleton**
 - ▲ Pendleton County Historical Society
- Randolph**
 - ▲ Elkins-Randolph County Public Library
- Summers**
 - ▲ Hinton Historic Landmarks Commission
- Taylor**
 - ▲ Taylor County Historical Society
- Wetzel**
 - ▲ Wetzel County Museum